



10" POS Network Android
Advertising Display

Overview

Plug and Play

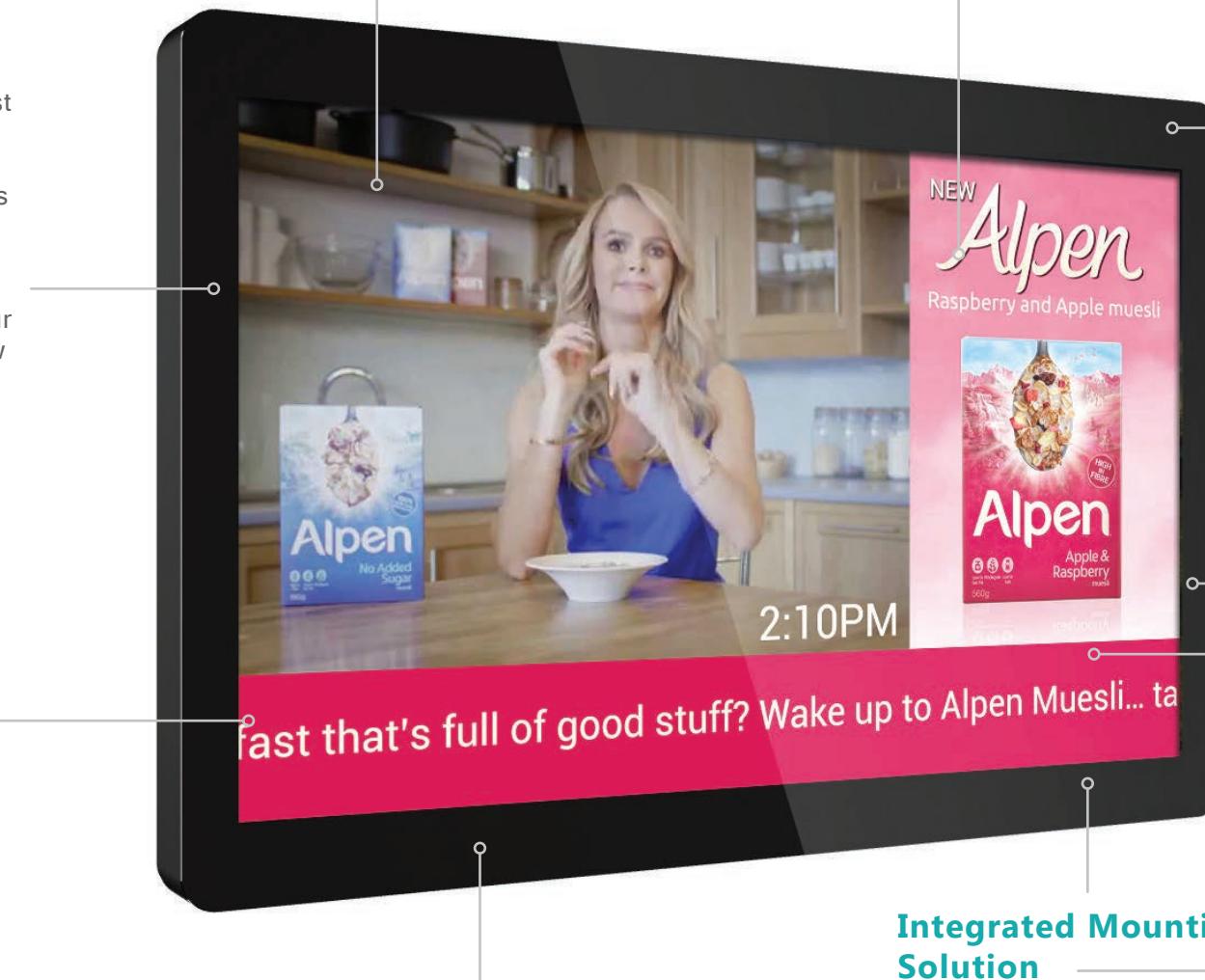
Plug and Play is the easiest and most simple way to upload content to the screen. Simply load images and videos on a USB stick, insert in the display. Wait for your content to copy over and then remove. Your images and videos will now play in a continuous loop

LED Backlight

Improves brightness and contrast as well as improving their lifespan and reducing their power consumption. Unlike other forms of light this technology is mercury free; making it even more eco-friendly. The panel and backlight have a lifespan in excess of 70,000 hours.

Integrated Android Media Player

The integrated Android Media Player allows for super fast updates. If required you can also run third party Digital Signage software via the Android PC board.



Portrait/Landscape Orientation

The screen can be used in either a landscape or portrait orientation depending on your requirement.

Commercial Grade

Designed for use in commercial applications this screen can run 24/7. No external buttons or controls to avoid tampering.

Built in Wi-Fi

Connect the screen to the CMS wirelessly via the integrated Wi-Fi, ethernet or by LAN.

Power Over Ethernet

Power the screen using an Ethernet cable or the power cable provided.

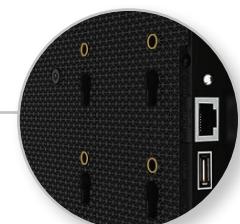


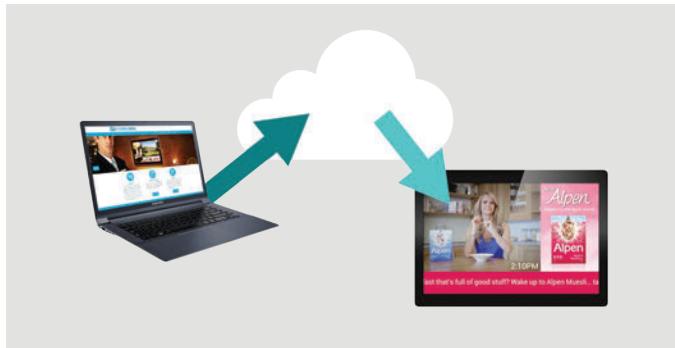
RS-232 Control

Control, scale and customise your display over long and short distances using RS-232,

Integrated Mounting Solution

The rear of the display includes an integrated and secure screw based mounting solution.





Update Via The Cloud

Updating your screens is extremely simple. Login to www.MySignagePortal.com to upload media, manage playlists, create your own templates and schedule content for whenever you want; giving you complete control over your network. No special software installation or dedicated PC is required, you can update your screens from anywhere in the world with an internet connection.



Power over Ethernet

Your screen can either be powered using the power cable provided or by using an Ethernet cable. This makes the display extremely flexible, allowing you to supply power to the screen using the more convenient of the two methods.



RS-232 Control

Once your screen is connected via RS-232 you can control, scale and customise your display remotely over short and long distances.



Touch Screen Upgrade

You can upgrade your display to be a PCAP touch screen to increase audience engagement. Your customers can interact with the display to explore a product range or even fill out data capture forms. Adding touch capabilities can really add another dimension to your advertising.

"Whether you have 1 or 1,000 screens, you can update them all simultaneously via the cloud at the push of a button, allowing you to instantly deliver dynamic advertising content straight to your customers."



Features

All In One Solution

All-in-One

- Screen
- Media Player
- CMS

Designed For Public Spaces



As well as having a buttonless tempered glass frontage and rounded corners these screens also have an enclosure made from a light-weight polymer so they are ideal for shelf edge and POS displays. They also have a screwless design to achieve a seamless aesthetic and avoid tampering.

Android Media Player



Their integrated Android network media player provides super-fast processing speed for improved communication with the CMS. It also allows you to display live websites; this can be anything from a live web feed from a third party to your social media page. Should you need to you can also run your own software if you already have a CMS solution.

Our screens have an integrated Android network media player; making installation a breeze. Typically network solutions require you to invest in additional networking hardware - complicating the installation process and the overall system. Hardware and software usually come from different sources which can result in confusion and conflict when identifying any potential faults. In contrast to this, any issues with our screens or Digital Signage software will be dealt with directly by us; one supplier, one solution.

24/7 Usage



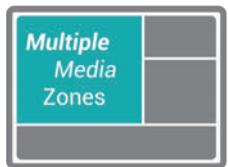
Built with commercial grade panel and components these displays are designed to run 24/7 in constant use; unlike domestic tablets. The panel also has a lifespan of over 70,000 hours of continuous use. They can also be used in landscape or portrait orientation.

Power Timer



This allows for reduced power usage by automatically powering off in hours that the displays are not required. You can set daily On/Off times for your displays.

Create Custom Layouts



This feature allows you to design your own layout with different media zones for your images, videos, webpages, time, date and also allows you to add a scrolling message or RSS feed. You can even give your layout a corporate "skin" to go around your media zones.

Schedule Playlists



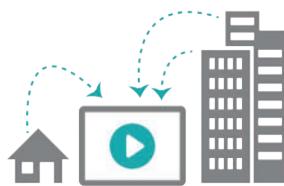
Display what you like, when you like. Create playlists that will automatically display your desired content at pre-determined times and dates. Whatever your scheduling requirements, our system can support them.

User Management



Create as many bespoke user accounts as you like. You may wish to limit some functions of the software to specific users, for example you may wish to allow a receptionist to upload media and have access to the screen in the reception area but nothing else - our system allows full user rights control.

Ultimate Remote Control



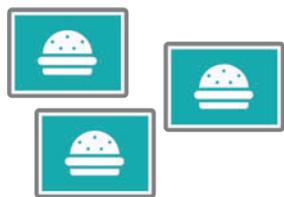
Thanks to the all-in-one nature of the screens you can remotely control functions such as adjusting your screen's brightness, rebooting or formatting your screen, playing and stopping content, adjusting the volume and scheduling on/off times; a truly centralised solution.

Custom Background/Font Colours



Customise your colours - great for maintaining brand consistency. You can choose a colour from the palette or enter a Hex code to modify the colour of your background, scrolling text, static text, time and date.

Multi-Screen Synchronisation



You can synchronise the content across multiple screens that are connected to the same network. This is ideal for advertising networks on escalators or along lengthy corridors.



Network Features

Videos

Multiple videos playing in a continuous rolling loop

Image

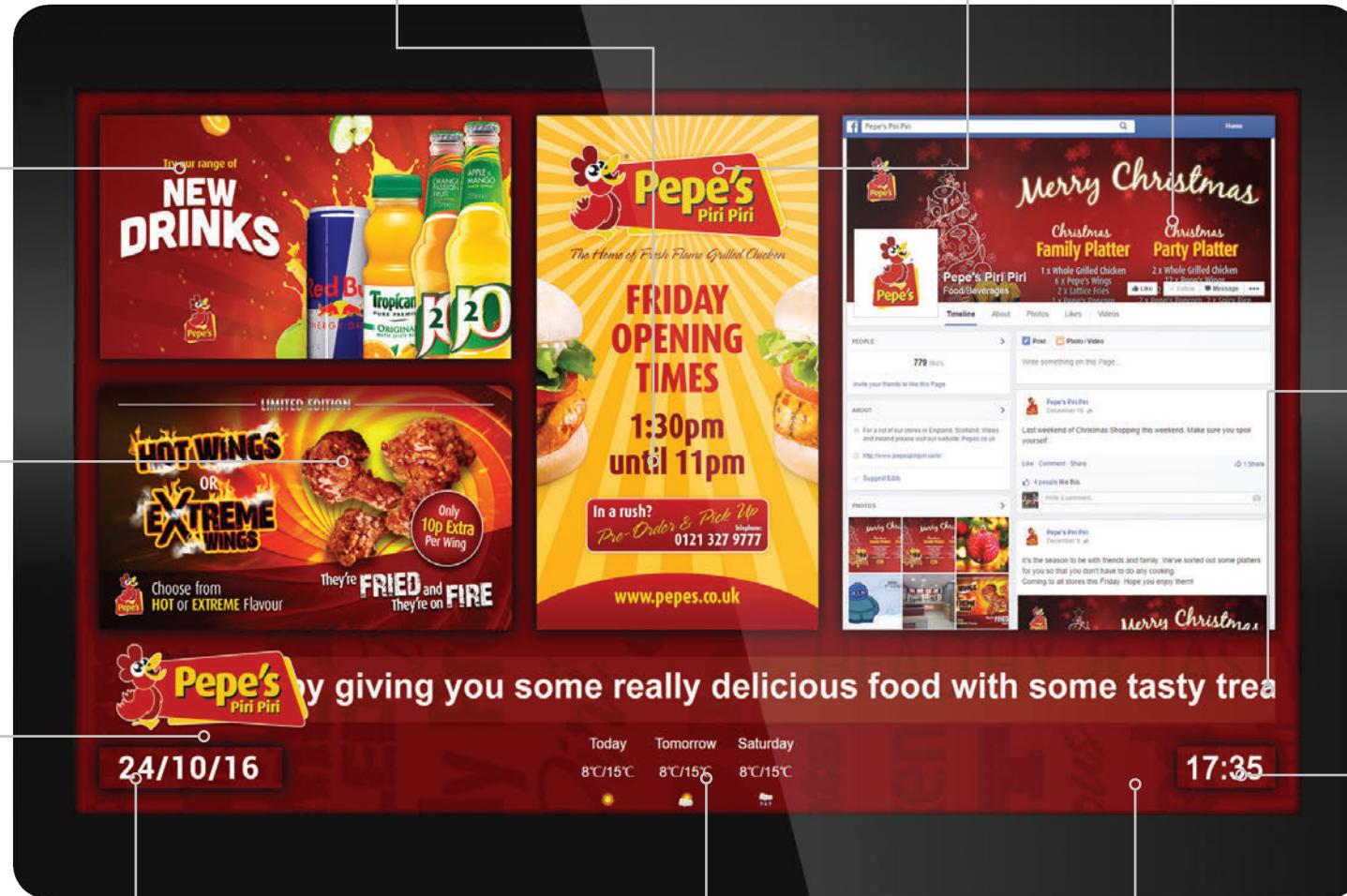
Multiple images playing in a continuous rolling loop

Logo

Brand your layout with your logo which will stay on top of all other zones

Static Text

Allows you to input custom text values



Date

Display the date in a variety of formats, sizes and in whatever colour you want

Weather Widget

Display a real time weather forecast for up to the next three days

Office Documents & PDF's

Display PDF files alongside Microsoft Word, Excel and PowerPoint files

Webpages

Allows you to display a live webpage such as a social media page or live web feed

Scrolling Text

Display a ticker tape message or live RSS feed. From here you can adjust the font, size, colour, speed and direction of the text

Time

Display the time in a variety of formats, sizes and in whatever colour you want

Background

Set an image or a colour to frame your media zones

Technical Drawing:



| | | | |
|-------------|---------------------------------|---|---|
| | Display Size | 10 inch | |
| | Resolution | 1280x800 | |
| | Display Area (mm) | 217.95x136.65 | |
| | Aspect Ratio | 16:10 | |
| Panel | Brightness (cd/m ²) | 450 | |
| | Colour | 16.7M | |
| | Colour Depth | 10 Bit | |
| | Viewing Angle | 178° | |
| | Contrast Ratio | 800:1 | |
| | Speaker Type | 1.5W, 8Ω | |
| | Power Consumption (W) | 18 | |
| | Input Voltage | AC110~240V (50Hz~60Hz) | |
| | PoE Mode | 24V Passive | |
| Mechanical | Unit Size (WxHxD mm) | 239.9x169.2x26.8 | |
| | VESA Holes (mm) | 50x50 | |
| | Package Size (WxHxD mm) | 333x278x75 | |
| | Net Weight (kg) | 1.5 | |
| | Gross Weight (kg) | 2.2 | |
| | Working Temperature | 0 °C to 50 °C | |
| Feature | Internal Media Player | Media Formats | Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG) |
| | | Media Resolution | 1920x1080/1080x1920 |
| | | CPU | Quad-Core Cortex-A7 , up to 1.3GHz (RK3126) |
| | | GPU | ARM Mali-400MP2 |
| | | RAM | 1GB DDR3 |
| | | ROM | 6GB NAND |
| | | USB | USB2.0 HOST x1 |
| | | Wi-Fi | 802.11b/g/n |
| | | OS | Android 5.0.2 |
| | | Graphic Engine | OpenGL ES 1.1/2.0 |
| | Special | Images, Videos, Audio, RSS Feeds, Website/HTML5, Multiple Zones, Background Image, Scrolling Text Message, Static Text, Editable Background Colours, Editable Font Colours, Time and Date, Remote Commands, User Management, Multi-screen Synchronisation | |
| Accessories | Optional | PCAP Touch Screen Upgrade | |

Why Choose Our Commercial Display Solutions?



Lifetime Technical Support

From the moment you receive your product, throughout the duration of your warranty and even after your warranty has expired we are here to support you. If you require any assistance setting up or using your product, or have any problems at all, we can provide free technical support via telephone and email.



On-site Support and Maintenance*

If needed, we can provide an installation service for any of our products. We can also set up service-level agreements for larger projects that require maintenance contracts.



Extended Warranty*

All of our commercial display products come with a 3 year commercial warranty as standard but if you want to extend this you can upgrade this to cover a 5 year period at point of purchase.



Training

As well as providing free remote CMS training sessions and webinars we can also visit you to deliver bespoke training for our software and hardware*.



Advanced Replacements†

Should your display suffer from any kind of hardware failure during the warranty period we will send you an advanced replacement and arrange for your old display to be collected, free of charge. This ensures no downtime where you are without a screen.



Custom Product Testing & Configuration

If you need us to test third party software or a website, or configure your screen in a particular way before it is dispatched (e.g. in a particular orientation or network mode), we can do so to make your life easier.



3D Rendering

Want to know how a particular screen will look once installed? Send us a photo of the location and we will create a 3D rendering of any screen in situ to help you to visualise how amazing it will look.



Logistics Support

We hold more stock in our UK warehouse than any other manufacturer so we can help you meet tight deadlines. For last minute orders we can also offer special express or morning delivery options*. We also carry out UK based quality control checks on every display before it leaves our warehouse.



Project Support

If you need to loan a sample unit to test we'd be more than happy to arrange this. We can also provide a rental service for temporary projects*.



Customisation*

Your display can be customised to suit your requirements by adding your logo or printed graphics or even tailoring the colour of a display. We can also carry out hardware modifications to existing products or manufacture bespoke solutions for special projects.



Extras*

As well as being able to provide accessories and add-ons, such as extra remote controls, NUC PCs and video wall controllers, we can also supply custom made flight cases which are great if a display needs to be moved safely from place to place.

*UK mainland only

*These particular services may incur additional charges