

# Free Standing Portrait Digital Poster 52 inch

## FREE SOFTWARE

A user friendly and simple to use playlist creator and editor software is supplied free of charge with this product. It allows the user to create professional looking media content within minutes. Included are professional transition options with the software. Although all our screens are plug and play and will automatically play in a loop when inserted with a usb drive loaded with media content such as images.

## VIDEO FORMATS

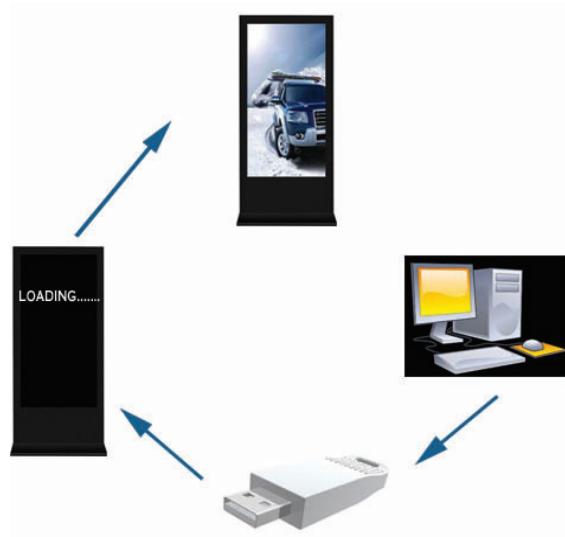
File format such as power point or flash can be converted to a format which is compatible with these displays.

## INSTALLATION

Professional installation can be provided which includes a walkthrough of the product and its features.

This new range of Digital poster displays are purpose built to operate as a digital poster suitable for applications in retail; public service such as hospitals, financial institutions and places of entertainment such as a gym or cinema.

Each display includes an integrated media player that will accept a USB memory stick to update media files.



## APPLICATIONS

**Business Institution:** Department store, Train store, Supermarket, Exclusive store, Grand Hotel, Restaurant, Travel Agency, Drug Store, etc

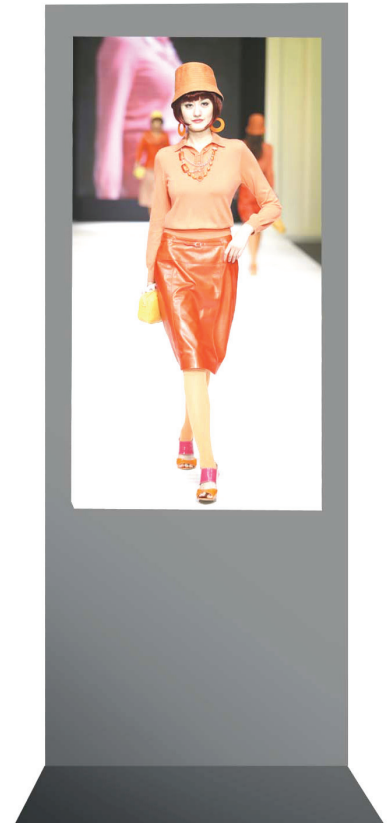
**Financial institution:** Bank, Stock Market, Currency Exchange centre, Insurance Company, Mortgage stores etc

**Public Service:** Hospital, School, Telecom Hall, Post Office etc

**Public place :** Subway , Airport , Bookstore, Park , Exhibition Centre , Stadium , Museum , Conference Centre , Tickets Agency , HR Market , Lottery Centre etc.

**Real estate:** Apartment Villa, Business building, Show Room, Real estate trade centre, etc

**Place of Entertainment:** Cinema, Gym, Holiday Inn, Club, Message room, Bar, Internet Café, Beauty Parlour.



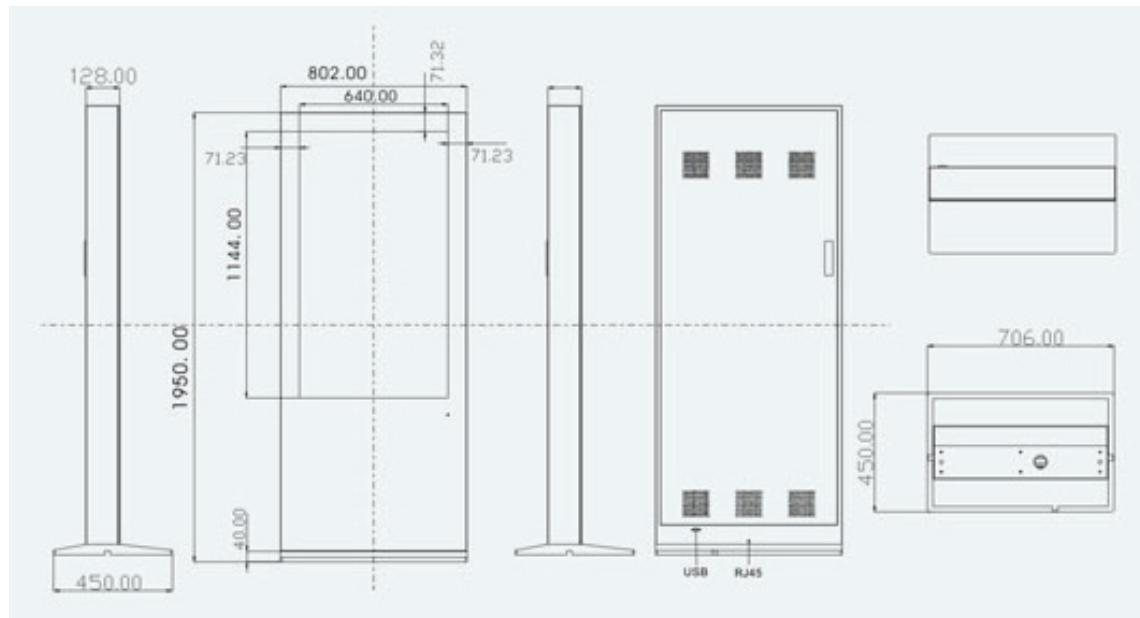
## Features

- Modern appearance
- High quality gloss finish
- Power time settings
- Remote control
- Lock protect
- User friendly
- Designed for 24/7 usage
- Metal back casing

# Specification

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Product Name	LCD Freestanding Digital Poster
Display Size	52 Inch
Resolution	1080x1920
Display Area (mm)	640x1144
Unit Size (WxHxD mm)	802x1950x128
Net Weight	110kg
Gross Weight	125Kg
Brightness	500 cd/ m <sup>2</sup>
Ratio	16:9
Contrast Ratio	3000:1
Input Voltage	AC110~240V(50Hz~60Hz)
Working Temp	0 °C to 50 °C
Media Formats	VIDEO(MPEG,AVI ,Divx,Xvid,VOB),MP3,JPEG
Memory	2GB
Port	USB 2.0
Power Consumption	420w
Box Size (mm)	2100x990x635
Accessories	AC Cable, CD, Key, Remote Control, Stand
Optional Extras	DVI,VGA Inputs
	Touch Screen
	Wheels

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# Playlist Creator/Editor

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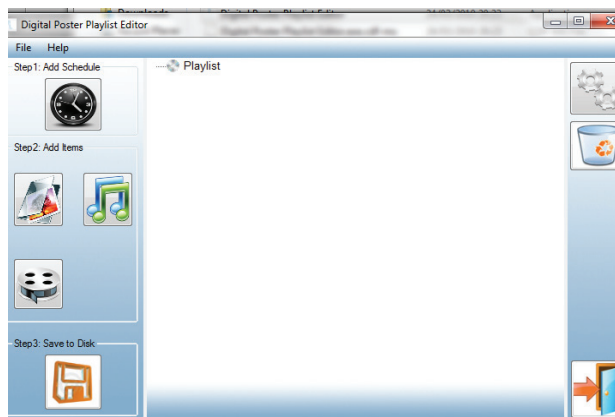
## VIDEO FORMATS

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Creating playlists with the software Playlist editor supplied provides you with more advanced features namely options such as adding scheduling and more advanced features for Images, Video and audio. The software also allows you to edit any part of a pre-existing playlist.



Allows you to load previously created playlists and edit any section within that playlist. The playlist editor is laid out in an easy to use manner, on the left hand side of the application the primary functions are set out in easy to follow steps.

## Create New Playlist

Allows you to create a new playlist and Add:

- Scheduling
- Images
- Audio
- Video

