

# LCD Landscape Advertising Display 17 inch

## PLUG AND PLAY

All our displays are plug and play and can play content simply via an SD card loaded with images, sound and video.

## VIDEO FORMATS

File format such as power point or flash can be converted to a format which is compatible with these displays.

## INSTALLATION

Professional installation can be provided which includes a walkthrough of the product and its features.



This new range of LCD display is purpose built to operate as an Advertising Display, requiring no computer connection, and as easy to use as inserting an SD or CompactFlash card into the display. The displays are suitable for applications in retail; public service such as hospitals, financial institutions and places of entertainment such as a gym or cinema. They are supplied with a wall mount for mounting in landscape mode.

Each display includes an integrated media player that will accept CF or SD memory cards.

**Copy and paste Images, Audio and Video to SD card, Insert drive into display, the content will start to upload to the display**

## APPLICATIONS

**Business Institution:** Department store, Train store, Supermarket, Exclusive store, Grand Hotel, Restaurant, Travel Agency, Drug Store, etc

**Financial institution:** Bank, Stock Market, Currency Exchange centre, Insurance Company, Mortgage stores etc

**Public Service:** Hospital, School, Telecom Hall, Post Office etc

**Public place :** Subway , Airport , Bookstore, Park , Exhibition Centre , Stadium , Museum , Conference Centre , Tickets Agency , HR Market , Lottery Centre etc.

**Real estate:** Apartment Villa, Business building, Show Room, Real estate trade centre, etc

**Place of Entertainment:** Cinema, Gym, Holiday Inn, Club, Message room, Bar, Internet Café, Beauty Parlour.



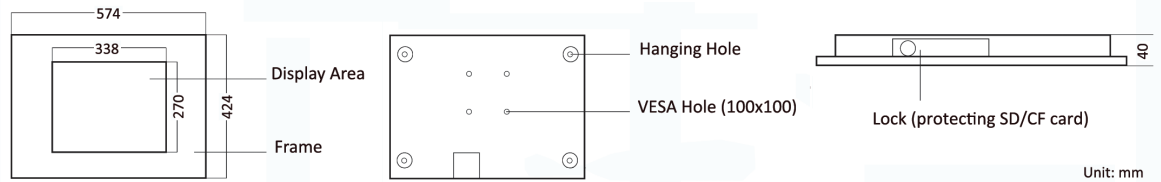
## Features

- Modern appearance
- High quality gloss finish
- Power time settings
- Remote Control
- Lock protect
- User friendly
- Metal back casing

# Specification

## PLUG AND PLAY

All our displays are plug and play and can play content simply via an SD card loaded with images, sound and video.



## VIDEO FORMATS

File format such as power point or flash can be converted to a format which is compatible with these displays.

Product Name	LCD Landscape Advertising Display
Display Size	17 Inch
Resolution	1280x1024
Display Area (mm)	337.9x270.3
Unit Size (mm)	574x424x40
Net Weight (Kg)	7
Vesa Holes (mm)	100x100
Brightness	300cd/ m <sup>2</sup>
Ratio	4:3
Contrast Ratio	600:1
Input Voltage	AC110-240V(50Hz-60Hz)
Working Temp	0 °C to 50 °C
Media Formats	VIDEO(MPEG,AVI,Divx,Xvid,VOB), MP3,JPEG
Memory	2GB SD CARD (Supplied)
Audio	2W,8Ω
Card Type	CF/SD
Power Consumption	18w
Box Size (mm)	675x550x150
Gross Weight (Kg)	9
Accessories	Keys, WallMount , Power Lead

## INSTALLATION

Professional installation can be provided which includes a walkthrough of the product and its features.



# Playlist Creator/Editor

## PLUG AND PLAY

All our displays are plug and play and can play content simply via a usb drive loaded with images, sound and video. So this software is used for scheduling purposes.

## VIDEO FORMATS

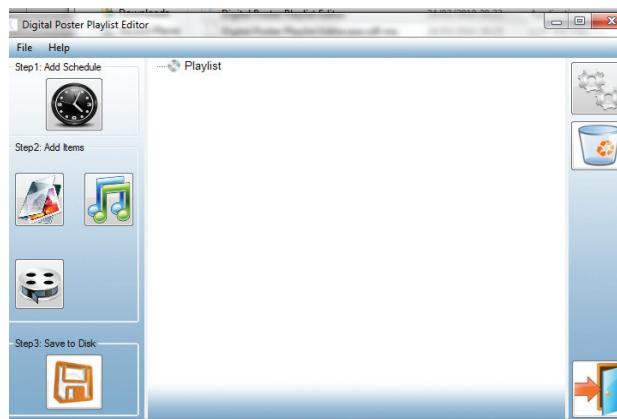
File format such as power point or flash can be converted to a format which is compatible with these displays.

## INSTALLATION

Professional installation can be provided which includes a walkthrough of the product and its features.

**Note: No software is required to operate displays, but for advanced users a advanced playlist creator is supplied.**

Creating playlists with the software Playlist editor supplied provides you with more advanced features namely options such as adding scheduling and more advanced features for Images, Video and audio. The software also allows you to edit any part of a pre- existing playlist.



Allows you to load previously created playlists and edit any section within that playlist. The playlist editor is laid out in an easy to use manner, on the left hand side of the application the primary functions are set out in easy to follow steps.

## Create New Playlist

**Allows you to create a new playlist and Add:**

- **Scheduling**
- **Images**
- **Audio**
- **Video**

